# HOUSING THAT WORKS

By planning for new growth and expediting permitting, we are promoting the construction of new housing needed to attract and retain our workforce.

#### **ABOUT**

Multiple studies have demonstrated that the Commonwealth needs more housing, particularly multifamily housing, to attract and retain the workers who fuel the state's innovation economy. EOHED is working to achieve a first-in-the-nation statewide housing production goal of creating 10,000 multifamily housing units per year through 2020. The "Housing that Works" initiative is particularly focused on promoting multi-family housing in city and town centers, near transit and well-connected to employment. It is one element of the overall strategy to foster the creation of neighborhoods where people can Live, Work and Play.

### BY THE NUMBERS

Multi-family building permits jumped in the first year covered by the goal—from 5,479 in 2012 to 8,607 in 2013.

## **STRATEGY**

**IDENTIFY** Land Use Priority Plans for 35% of cities/towns so far

**PROMPT & PREDICTABLE PERMITTING** As of right zoning (e.g., Chapter 40R) or expedited permitting (e.g., Chapter 43D)

**INVEST** Infrastructure grants to cities/towns to support multi-family housing in mixed use areas

MARKET Developer tours in Merrimack Valley, Metro North and elsewhere



Ink Block, South End, Boston



**Counting House Lofts, Lowell** 

#### **NEXT STEPS**

Work with cities/towns to find opportunities for re-zoning or housing production using technical assistance grants and incentive tools

Measure progress towards production goals using U.S. Census data and reporting by cities and towns.